



## **IRS 2016-17: STATUS UPDATE**

Greetings from MRUC and RSCI!

We are glad to inform you that we are now in the final lap of IRS 2016-17 fieldwork interviews. The fieldwork for the last and final quarter – Q4 2016-17 has already commenced beginning September 2017, and **will also cover 90k interviews.**

The momentum for the last and final quarter of IRS fieldwork has increased; approximately 2.3L interviews have already completed so far (Q1+Q2+Q3+part of Q4), and we are targeting the release of IRS 2016-17 data by December 2017.

As part of MRUC and RSCI's continuous efforts to **scrutinize the IRS fieldwork** and to ensure a robust study, volunteers from different media agencies were sent to different parts of the Country for a first-hand experience in IRS field back-checks and accompaniments. We received encouraging responses from all volunteers and value their feedback and suggestions.

As always, request you to keep your ears to the ground to report back quickly, in case you think we need to pay any special attention to the field work progress, in any corner of our Country.

Looking forward to your continuous support as ever.