



MEMBERSHIP FORM

CATEGORIES & FEES FOR MRUCI MEMBERSHIP

(GOVT. TAXES as applicable)

NEW MEMBER ENTRANCE FEE: Rs. 2500/-

CATEGORY A: ADVERTISERS

| Sub-Category | Annual Turnover | Annual Fees (Rs.) |
|--------------|---------------------------|-------------------|
| AA | Below Rs. 100 Crores | 15,000 |
| AB | Rs. 100 to Rs. 250 Crores | 30,000 |
| AC | Rs. 250 to Rs. 500 Crores | 40,000 |
| AD | Above Rs. 500 Crores | 50,000 |

CATEGORY B : PUBLISHERS OF NEWSPAPERS & PERIODICALS

| Sub-Category | Annual Turnover | Annual Fees (Rs.) |
|--------------|---------------------------|-------------------|
| BA | Below Rs. 25 Crores | 15,000 |
| BB | Rs. 25 to Rs. 100 Crores | 30,000 |
| BC | Rs. 100 to Rs. 250 Crores | 40,000 |
| BD | Above Rs. 250 Crores | 50,000 |

CATEGORY C : ADVERTISING AGENCIES & ALLIED COMMUNICATIONS CONCERNS

| Sub-Category | Annual Revenue | Annual Fees (Rs.) |
|--------------|-------------------------|-------------------|
| CA | Below Rs. 25 Crores | 15,000 |
| CB | Rs. 25 to Rs. 50 Crores | 30,000 |
| CC | Rs. 50 to Rs. 75 Crores | 40,000 |
| CD | Above Rs. 75 Crores | 50,000 |

CATEGORY D : BROADCAST & OTHER MEDIA

| Sub-Category | Annual Turnover | Annual Fees (Rs.) |
|--------------|---------------------------|-------------------|
| DA | Below Rs. 25 Crores | 15,000 |
| DB | Rs. 25 to Rs. 100 Crores | 30,000 |
| DC | Rs. 100 to Rs. 250 Crores | 40,000 |
| DD | Above Rs. 250 Crores | 50,000 |

CATEGORY : ASSOCIATE MEMBER **Annual Fees of Rs 20,000**

Educational Institutions / NGOs / Industry Bodies / Consultants (exclgd Advertising and Media) / Others as per approved guidelines of the Council.

MRUC Membership Form

To,
MEDIA RESEARCH USERS COUNCIL INDIA
128, T. V. Industrial Estate,
S. K. Ahire Marg, Worli,
Mumbai - 400030.

Date : _____

Dear Sir / Madam,

We hereby wish to update the details related to our membership of the Media Research Users Council India, and are pleased to provide the following information:

Category: Advertisers Publishers Advertising Agencies & Allied Broadcast & Other Media Associate

COMPANY INFORMATION

Name of the Company _____

CIN : _____ GST No: _____

Address : _____

Telephone : _____ Fax : _____

Product categories / Services provided by the Company : _____

| | Previous Financial Year | Current Financial Year |
|--|----------------------------|---------------------------|
| Group / Company Turnover (Rs. Crores): | _____ | _____ |

Contact details of persons to mail information relating to research / membership / accounts:

- Chief Executive: _____
Mobile: _____ E-mail: _____
- Decision Maker for Research: _____
Mobile: _____ E-mail: _____
- Director Finance / Chief Accountant: _____
Mobile: _____ E-mail: _____
- We will be represented on MRUCI by: _____
Designation : _____
Mobile: _____ E-mail: _____

Proposers (in case of New Memberships)

Proposed By:

Name : _____

Company : _____

Signature : _____

Seconded By:

Name : _____

Company : _____

Signature : _____

As per the current membership fee structure, we fall in the category of: (✓ one)

| | | | | |
|--|------------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Advertisers | <input type="checkbox"/> AA | <input type="checkbox"/> AB | <input type="checkbox"/> AC | <input type="checkbox"/> AD |
| Publishers of Newspaper & Periodicals | <input type="checkbox"/> BA | <input type="checkbox"/> BB | <input type="checkbox"/> BC | <input type="checkbox"/> BD |
| Advertising Agencies & Allied Communication Concerns | <input type="checkbox"/> CA | <input type="checkbox"/> CB | <input type="checkbox"/> CC | <input type="checkbox"/> CD |
| Broadcast & other Media | <input type="checkbox"/> DA | <input type="checkbox"/> DB | <input type="checkbox"/> DC | <input type="checkbox"/> DD |
| Associate Member | <input type="checkbox"/> Associate | | | |

PAYMENT INFORMATION

We hereby confirm, that as per the current fee structure, the total amount payable by us towards membership fees is Rs. _____ (annual fee, entrance fee in case of new members, plus govt. taxes as applicable), and enclose a cheque for this amount as per details provided below.

Bank Name: _____ Branch: _____

Cheque number: _____ Date: _____ Amount: _____

(ALL CHEQUES SHOULD BE PAYABLE TO: Media Research Users Council)

For online bank transfers, the bank account details are as follows:

Account Name: Media Research Users Council
Bank / Branch : Bank Of India, Worli Naka Branch, Mumbai
Account No. : 004921100012869
IFSC Code : BKID0000049

Kindly enroll us as a member of MRUCI. We will abide by all rules and regulations made by Media Research Users Council India from time to time.

Thanking You,

DISPUTES / JURISDICTION

Yours faithfully,

- A. All disputes / differences / controversies of whatever nature between MRUCI and any member/s of MRUCI, irrespective of whether or not the member concerned is a buyer / user of any of the syndicated researches published by MRUCI all by itself or in collaboration with any other person / entity, including any dispute / difference / controversy in regard to the interpretation / meaning / application of this clause, shall be referred to Arbitration by one arbitrator to be jointly and mutually appointed by the parties and the said arbitration shall be governed by the Arbitration and Conciliation Act 1996 (hereinafter referred as "the said Act"). The place of arbitration shall be Mumbai only.
- B. In all cases where "Court" has jurisdiction to entertain, try and dispose of matters governed by and / or arising under or taken under any provision of the said Act, the party / parties (MRUCI and /or the member/s concerned) shall take / institute such proceedings in an appropriate Court in Mumbai alone, to the exclusion of all other Courts in the Rest of India.
- C. All disputes / differences / controversies between the parties (MRUCI and / or the member/s concerned) not covered under Clauses A & B herein above, shall be filed in and settled exclusively by the Courts in Mumbai alone.
- D. The expression "Member" in this clause shall include a person / entity who has discontinued to be a member of MRUCI for any reason whatsoever or whose membership of MRUCI has ended, and shall also include a person / entity who has been removed or has ceased to be a member of MRUCI under Clauses 10 & 11 respectively of the Articles of Association of MRUCI and who, at any time has a difference / dispute / controversy with MRUCI in relation to or that can be said to relate / refer / concern / pertain to, wholly or partly, to a period/s or a part of the period/s during which the said person / entity was a member of MRUCI.

Name: _____

Designation: _____

Date: _____

Company Stamp:

Note: Furnishing wrong information to MRUCI could lead to summary termination of membership.

MEDIA RESEARCH USERS COUNCIL INDIA, 128, T. V. Industrial Estate, S. K. Ahire Marg, Worli, Mumbai - 400 030.
Tel.: (91-22) 2498 3416 / 2491 3359, Fax: (91-22) 2491 0413, e-mail: candida@mruc.net, Website: www.mruc.net